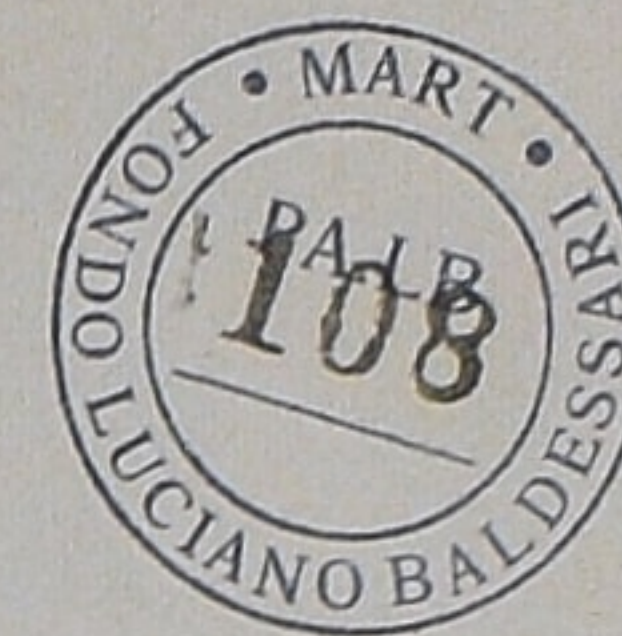




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## PUBLISHER'S NOTE

Although architectural criticism is a part of the editorial bill-of-fare of almost every issue of FORUM, in the October issue it was the main course. The editors that month (inside a road sign cover—see cut) devoted 34 pages to a critical appraisal of the effect of transportation planning on the life, form, and pattern of American cities.



Apparently October's main course was appetizing, for the editors have since been swamped with readers' congratulatory letters (see page 47) and requests for reprints. By mid-November more than 4,000 reprints had been ordered. While they last, extra copies are available to anyone who would like to put this comprehensive document into the hands of other people who influence the destinies of our cities. (The price is 50 cents a copy.)

Speaking of editorial by-products, FORUM's current series of ten posters entitled "Great Architecture for the Sixties" has so far this year been hung in 503 places, including museums, libraries, department stores, bank lobbies, and even a telephone employees' cred-

it union. The latest request for the posters, produced by the editors to encourage public acceptance of good architecture, came from the U.S. Information Agency. Accompanying the Government's check for \$5 was a letter stating that "the posters were highly recommended to us and will be used for display in American exhibits in Moscow."

This poster exhibit will be the second representation of FORUM behind the Iron Curtain. Already in Russia is a graphic arts exhibit, sponsored by the U.S. State Department, which contains two FORUM covers. The more recent of the two is Artist Ray Komai's wordy representation of the Chicago skyline which introduced FORUM's May, 1962 issue on the architectural renaissance of that city (see cut). Incidentally, those Russian hieroglyphics spell "graphic arts."

It is with mixed emotions (pride and humility) that FORUM's editors view the wide ranging of their influence beyond the covers of their magazine, the minds of their 62,500 subscribers, and the shores of their country.—J.C.H.JR.

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